



**7th Research Symposium of the Society for
Global Business & Economic Development
(SGBED)**



**Managing Business in a Digital Age:
Opportunities & Challenges**

December 17-19, 2018

Place: Dubai

Symposium Website: <http://www.sgbled.com/7th-research-symposium/>

Nature and Scope of the Conference:

Digital phenomenon is impacting all aspects of business, institutions and society at a speed and depth that never been experienced before. Diffusion of new technologies such as mobile, cloud computing, artificial intelligence, Big Data, robotics, 3D printing, apps, e-commerce, streaming and other web-based products and services have become an integral part of business and society. Digital formats have transformed production and delivery of a wide range of goods and services and created opportunities and challenges. Given the dynamics of the digital age the 7th SGBED research symposium is inviting conceptual and empirical research papers, research works in progress, case studies, and proposals for panel sessions on, *but not limited* to the following topics:

• **Advances in Digital Technologies and Development:**

Digital Technologies across Urban and Rural Communities; Agriculture, Manufacturing & Services; Health Care, Education; Tourism & Hospitality, Entertainment, etc.

• **Knowledge, Human Capital & Data Management in a Digital Age:**

HR, Intellectual Capital, Technology Management, Technological Forecasting & Big Data

• **Entrepreneurship, SMEs, Micro Enterprises in a Digital Age:**

Mobile Technology, "Apps," Crowd Funding & Enterprise Development

• **Marketing & Consumer Behavior in a Digital Age:**

E-commerce; B to B; B to C; C to C Transactions

• **Sales Force Management & CRM in a Digital Age**

• **Integrated Marketing Communications in a Digital Age:**

Digital Advertising; Social Media & Social Networks

• **Supply Chain Management in a Digital Age**

• **Digital Technology in Government & Delivery of Public Goods & Services:**

Role of Biometric Identity Cards (e.g., Aadhaar in India)

• **Banking, Finance, Accounting, Taxation & Payment Systems in a Digital Age**

• **Privacy, Cyber Threats & Security Issues**

Deadlines:

Submission of Abstracts:	September 15, 2018
Acceptance Notification:	October 15, 2018
Submission of Final Papers:	November 15, 2018

Submission Guidelines:

Email your manuscript in MS-Word to yylimbu@gmail.com

Submission guidelines are available on symposium website [symposium website](#).

Special Issues of Peer-reviewed Journals: (For details visit [symposium website](#))

1. *Journal of Knowledge Management (Emerald, ABDC A Category, Scopus Index)*

Following the research symposium, authors of selected high quality papers will be invited to make substantial revision and improvement according to journals' requirements and guidelines and their papers to one Special Section or for Regular Issue of the **Journal of Knowledge Management (IF5y: 3.293)**. Revised and submitted papers will undergo the traditional double blind peer review process.

2. *JCC: The Business and Economic Research Journal (Emerald, Scopus)*

3. *International Journal of Business & Emerging Markets (Inderscience, Scopus)*

4. *International Journal of Information Systems in the Service Sector (IGI, Scopus)*

5. *International Journal of Information Systems and Supply Chain Management (IGI, Scopus)*

Best Paper Awards:

Best Paper Award: SGBED Cash Award for the Best Paper
Skyline University Award for the Second Best Paper

Registration Fee and Payment: The fee will be taken in AED at the time of payment

	<u>Faculty</u>	<u>Student</u>	<u>Business/Executives</u>
Early registration until November 16, 2018:	\$ 325.00	\$ 200.00	\$ 325.00
Regular registration after November 17, 2018:	\$ 375.00	\$ 250.00	\$ 375.00
Accompanying spouse or a friend:	\$ 250.00		

Special rates (\$275 each) are available for groups of 5 or more if the fees can be remitted all at once, valid until November 16, 2018.

Registration

Please follow the link for the payment of Registration Fees

<https://payment.skylineuniversity.ac.ae/Outsiders.aspx>

Refund Policy

All cancellations must be notified by e-mail (gouher.ahmed@skylineuniversity.ac.ae) to the Co-Chair & Host Coordinator. The following conditions will be applied:

- 30 days or more before conference: a 25% cancellation fee will be withheld for administrative fee
- 30 days or less days: no refund

Reimbursement will be processed after the conference.

VISA

For information regarding visa, please visit the following link

<https://www.visitdubai.com/en/business-in-dubai/plan-your-trip/visa-and-entry-information>

Accommodation

For more information on Dubai, hotels and leisure, please visit the following link

<https://www.visitdubai.com/en/business-in-dubai/plan-your-trip>

Travel

For discounted air tickets from our official travel partner Emirates Airlines, please visit the following link

<http://www.emirates.com/7thIntlresearchSymposium>

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For information on [SGBED Country Representatives](#) and [Regional Co-coordinators](#), please visit SGBED website at SGBED.com

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